

LIAA & SSE Riga
Mini MBA Innovations Management
Schedule GROUP 2

2024			
Day	Date	Time	Module
Week 1			
Tue	03.12.2024.	14:00-17:00	Mini MBA opening event
Wed	04.12.2024.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Fri	06.12.2024.	09:00-17:00	Design Thinking (L.Brasliņa)
Week 2			
Thu	12.12.2024.	09:00-17:00	Innovation Lab (L.Brasliņa)
Fri	13.12.2024.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Week 3			
Thu	19.12.2025.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
2025			
Week 4			
Tue	07.01.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Thu	09.01.2025.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Week 5			
Tue	14.01.2025.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Thu	16.01.2025.	11:00-19:00	Innovation Lab (L.Brasliņa)
Week 6			
Mon	20.01.2025.	09:00-17:00	Competing in International Markets (D.Gerber)
Thu	23.01.2025.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
Fri	24.01.2025.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Week 7			
Tue	28.01.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Thu	30.01.2025.	09:00-17:00	Business Process Development (A.Strods)
Week 8			
Mon	03.02.2025.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
Thu	04.02.2025.	09:00-17:00	LIAA Mini MBA: The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
Sat	08.02.2025.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančš; I. Rodins)
Week 9			
Mon	11.02.2025.	09:00-13:00	Marketing Strategies & Marketing Channels (G.Logins)
Mon	11.02.2025.	14:00-18:00	Innovation Lab (L.Brasliņa)
Thu-Fri	13.02.2025.- 14.02.2024.	09:00-17:00	Optional mentoring (L.Brasliņa)
Sat	15.02.2025.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančš)
Week 10			
Tue	18.02.2025.	09:00-17:00	LIAA Mini MBA: Final presentations
Tue	18.02.2025.	17:00-19:00	Graduation + Diplomas Ceremony

