

**LIAA & SSE Riga  
Mini MBA Innovations Management  
Schedule GROUP 1**

2024			
Day	Date	Time	Module
Week 1			
Tue	03.12.2024.	14:00-17:00	Mini MBA opening event
Wed	04.12.2024.	09:00-17:00	Design Thinking (L.Brasliņa)
Thu	05.12.2024.	09:00-17:00	Organizations & Innovations + High-Performance Team Building (I.Gleizdāne)
Week 2			
Wed	11.12.2024.	09:00-17:00	Financial Management in Innovation Development (A.Lubloy)
Fri	13.12.2024.	09:00-17:00	Innovation Lab (L.Brasliņa)
Week 3			
Tue	17.12.2024.	09:00-17:00	Company Strategies in a Rapidly Changing Environment: Innovations as a Strategic Tool (Y.Romanenkov)
Wed	18.12.2024.	09:00-17:00	LIAA Mini MBA: The Impact of Digital Transformation on Company Strategy, Business Models and Innovations (Y.Romanenkov)
2025			
Week 4			
Mon	06.01.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Wed	08.01.2025.	09:00-17:00	Keep People Imagining: Creative Thinking + Innovation (Y.Mick)
Sat	11.01.2025.	09:00-17:00	The Role of Modern Technology in Innovations (E.Elferts)
Week 5			
Mon	13.01.2025.	09:00-17:00	The Cultural Aspect of Global Markets (K.Fredheim)
Wed	15.01.2025.	11:00-19:00	Innovation Lab (L.Brasliņa)
Week 6			
Tue	21.01.2025.	09:00-17:00	Competing in International Markets (D.Gerber)
Thu	23.01.2025.	09:00-17:00	Leadership in Change and Uncertainty (P.Zashev)
Week 7			
Mon	27.01.2025.	09:00-17:00	Innovation Lab (L.Brasliņa)
Sat	01.02.2025.	09:00-17:00	Business Process Development (A.Strods)
Week 8			
Tue	04.02.2025.	09:00-17:00	Negotiations Management and Pitching (G.Logins)
Sat	08.02.2025.	09:00-17:00	AI and Innovations + Creative AI Strategies for Innovations (R.Garančš; I. Rodins)
Week 9			
Mon	10.02.2025.	14:00-18:00	Innovation Lab (L.Brasliņa)
Tue	11.02.2025.	14:00-18:00	Marketing Strategies & Marketing Channels (G.Logins)
Thu-Fri	13.02.2025.- 14.02.2025.	09:00-17:00	Optional mentoring (L.Brasliņa)
Fri	14.02.2025.	09:00-17:00	Decision Making Under Uncertainty- Scenario Thinking (R.Garančš)
Week 10			
Mon	17.02.2025.	09:00-17:00	LIAA Mini MBA: Final presentations
Tue	18.02.2025.	17:00-19:00	Graduation + Diplomas Ceremony

