



DEC 4 - DEC 6, 2024

Metro Toronto Convention Centre



EXHIBITING OPPORTUNITIES

thebuildingsshow.com



HOMEBUILDER
& RENOVATOR EXPO



Connect. Innovate. Build.

Boost your business with face to face contact and grow your client base through:

- Increased market share
- Engaging and interactive exhibits
- Designated networking spaces & meeting lounges
- New product showcases
- Thought leadership opportunities

Your Audience is Here



- 24%** • Construction Management
• Project Management
• Contractor
• Homebuilder
• Concrete Industry (New Construction)

- 25%** • Building Owner
• Asset Management
• Property Management
• Real Estate Broker and Financing
• Facility Management
• Plant Management

- 18%** • Renovator
• Building Operations (Renovation/Maintenance)

2023 Post-Show Stats

TRADESHOW

2.5 DAYS
SURPASSED 2019 TOTAL ATTENDANCE
18,000+ ATTENDEES
33% GROWTH VS. 2022
500+ EXHIBITORS

CONFERENCE

970+ ALL ACCESS PASSES
150 SESSIONS
26 SOLD OUT ACCREDITED SESSIONS
310 SPEAKERS
20% INCREASE IN ATTENDANCE

- 24%** • Engineering
• HVAC/Building Engineering
• Specification Writer
• Urban Planner
• Architecture
• Design
• Interior Design
- 9%** • Dealer
• Distributor
• Retailer

Exhibiting Opportunities

Why Your Company Should Exhibit

- Renew personal contact with existing and former clients.
- North America's largest exposition and conference for design, construction and property management.
- Make face-to-face contact with builders, developers, contractors, engineers, architects, specifiers, building owners and property managers.
- Generate highly-targeted leads with qualified and serious buyers and decision-makers to help increase sales.
- Build a more established and qualified brand.
- Discover your next new partnership or business opportunity.
- Launch new products and unveil new marketing strategies through engaging exhibits, in-booth demonstrations and expert-led seminars.

Strong Attendance Promotion

- General distribution of passes to professional associations, sponsors, publications, and exhibitors.
- Pre-show advertising, editorial tie-ins and insertions in over 30 leading trade publications serving the construction and property management sectors.
- Targeted Google ads, emails and social media campaigns to promote the Show with over 165,000 of Audience Reach and 97,000 of Social Impressions.
- Extensive use of the dynamic Show website with over 100,000 unique visitors Sept - Dec.
- Comprehensive and easy to use promotional platform and tools available to exhibitors, sponsors and speakers.

Your Industry is Here to Support Over 100 strong partnerships with industry associations and media including:



Meet Your Buyers Here



Building • Design • Engineering

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Ceramic & Tile Products
- Commercial Interiors
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Educational Services / Industry Association & Government
- Equipment & Tools
- Flooring and Floorcoverings
- IT Solutions & Processing Technology
- IT Solutions for Asset, Facilities & Property Management
- IT Solutions for Design, Engineering & Construction
- Lighting
- Pre-engineered Building Systems
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Specialties
- Steel & Metal Products
- Stone & Quartz Products
- Tools, Equipment & Hardware
- Wood Products

Attendees

- Architect
- Engineer
- Contractor - Non Residential
- Government
- Specification Writer
- Consultant
- Renovator
- Interior Designer
- Construction Management
- Project Management
- Retailer
- Industry Personnel



Maintenance • Operation • Retrofit

Exhibitor Categories

- Building Automation Controls & Systems
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Environmental Services
- Equipment & Tools
- Flooring and Floorcoverings
- HVAC & Mechanical Systems
- IT Solutions for Asset, Facilities & Property Management
- Kitchen, Bath & Plumbing Systems
- Lighting
- Maintenance Services & Products
- Property Technology (Proptech)
- Restoration Products and Services
- Roofing
- Security & Life Safety
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Waste Management
- Windows & Doors / Solariums & Skylights
- Interior Design

Attendees

- Property Management
- Building Owner/Developer
- Facility Management
- Building Operations
- Industry Personnel
- HVAC / Building Engineer
- PM Government
- Plant Management
- Asset Management
- Real Estate Broker
- Real Estate Financing
- Real Estate Government
- Municipal / Economic Development Official
- Lawyer

HOME BUILDER & RENOVATOR EXPO

Multi-Residential • Single-Family • Renovation

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Communication Systems
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Design & Construction Technology
- Design Products & Finishes
- Educational Services / Industry Association & Government
- Energy Management & Power
- Equipment & Tools
- Floorcoverings
- Flooring and Floorcoverings
- Housing Products & Systems
- HVAC & Mechanical Systems
- IT Solutions / Processing Technology
- IT Solutions for Design, Engineering & Construction
- Kitchen, Bath & Plumbing Systems
- Landscaping
- Lighting
- Pre-engineered Building Systems
- Roofing
- Smart Technology
- Specialties
- Steel & Metal Products
- Tools, Equipment & Hardware
- Windows & Doors / Solariums & Skylights
- Wood Products

Attendees

- Homebuilders
- Renovator - Residential
- Industry Personnel
- Interior Designer
- Urban Planner
- Government, Housing
- Building Supplier
- Kitchen Planner / Designer
- Cabinet Maker / Manufacturer
- Plumbing Retailer
- Kitchen & Bath Manufacturer & Distributor
- Kitchen & Bath Retailer
- Contractor - Residential



Concrete • Masonry • Infrastructure

Exhibitor Categories

- Adhesives
- Advanced Construction Technologies
- Architectural Design
- Building Exteriors, Thermal & Moisture Protection
- Building Supply
- Concrete Products & Materials
- Construction, Property & Asset Management Services
- Decks, Decking, Landscaping & Parking
- Educational Services / Industry Association & Government
- Equipment & Tools
- IT Solutions for Design, Engineering & Construction
- Masonry Products & Materials
- Restoration Products and Services
- Steel & Metal Products
- Tools, Equipment & Hardware

Attendees

- Ready Mix Concrete Producer
- Precast Concrete Producer
- Specialty Concrete / Repair Contractor
- Masonry / Repair Contractor
- Concrete Block Producer
- Architect
- Engineer
- Renovator – Commercial & Residential
- Contractor – Commercial & Residential
- Homebuilder
- Municipal / Economic Development Officer

ACT NOW

Reserve your premium booth location today! thebuildingsshow.com

Booth Fees & Information

Booth Fees

- Exhibit space in increments of 100 sq.ft.
- \$41.00 CAD / sq.ft.
- 10% premium for corner booths
- 20% premium for island and peninsula booths
- \$675 CAD Essential Lead Gen Package (mandatory) - includes mobile app profile, online exhibit listing & lead retrieval to allow your company to generate leads before, during and after the show.
- Upgrade to the \$875 CAD Elevated Lead Gen Package which includes: mobile app profile, online exhibit listing & lead retrieval and lead insights

The Buildings Show and Informa are committed to making the Show a safe and secure environment. We will be following local regulations as outlined by the Toronto Public Health Department as well as the Informa AllSecure commitment. You can find more details on Informa's AllSecure Commitment here www.informa.com/about-us/allsecure/.

Included in Your Booth Rental

- Detailed corporate listing on the Show website linking to your website
- Unlimited digital invitations for your clients
- Mobile App Profile
- Lead Retrieval
- Limited exhibitor badges for your booth staff
- Exhibitor Orientation
- Exhibitor Checklist and Exhibiting Tips to help you prepare
- Online exhibitor information available 24/7

Mandatory Exhibit Requirements

- Adherence to booth guidelines as set out in the Exhibitor Manual
- Exhibitors must supply their own exhibit display that has a completely finished back drop as there is no draping provided
- \$5,000,000 commercial general liability insurance coverage is required
- Adherence to the Occupational Health & Safety Act

Amplify Your Reach

Maximize your Company's exposure to top decision makers through our various marketing sponsorship programs and digital packages including a number of new opportunities, meeting lounges, demonstration areas and more. Talk to us about your goals and budget and we'll customize a plan for your needs and great return on investment.

Sponsorship Program

Boost your company's profile through diverse and targeted sponsorships including customized lounges, product showcases, networking receptions, educational presentations and roundtable discussions.

Print & Digital Advertising

Advertise to increase traffic to your booth and gain additional exposure throughout the year.

Client Referral Program

The Show has a comprehensive referral program that provides exhibitors with several no-cost ways of inviting clients and prospects to the Show.

Expert-led Seminars & Curated Session Sponsorships

Be a thought-leader by hosting a seminar or by presenting a session curated and produced by our content team and align your brand with through leadership and education.

Live & On Demand Demonstrations

Showcase your latest product(s), solutions and technology to your target audience.

Live & On Demand Webinars

Host a live webinar presented by a speaker of your choice, on a topic of your choice as a teaser leading up to the Show.

Buildings Canada Portal

Connect with clients and prospects year round through educational webinars and videos; latest news and market trends; conferences, exhibitions and workshops; and innovative products and services showcases.

Social Pack

Engage with the construction, design and property management community across Canada. Let our team build a digital campaign that connects your brand to our audience year-round.

Connect With

Frank Scalisi

Director of Sales

T: 416.512.3815 • E: frank.scalisi@informa.com

Ben Carson

Sales Manager

T: 416.945.0313 • E: ben.carson@informa.com



Commercial Construction
(Institutional, Hotel, Office,
Industrial & Retail)



Residential Construction
(Single & Multi-Family Hi-Rise)



Commercial &
Residential Construction



Commercial & Residential
(Retrofit & Maintenance)

