



# Time Tested Techniques (T3) for Business Success

Private Seminar

## Techniques Practiced by Great Leaders

Based on decades of analyzing, executing, and refining the practical actions of successful executives and entrepreneurs who build companies, forge teams, and deliver transformative products.

### PRECIS

Jack Plotkin is one of the founders of modern product management. He has built world changing technologies, started ground-breaking companies, and advised the C-Suites of more than 100 of the Fortune 500 companies. His products have been used to support 100+ million end users and 100+ billion transactions across the globe. In *Millionaire Techniques*, Jack uses real-world stories to explain powerful strategies that regular people like you can use to build wealth and success. After this seminar, you will look at the world in a new way and gain insights that will position you ahead of the competition.

### TECHNIQUES

- Master Frame**  
The secret to powerful engagement
- Brighter Color**  
The secret to standing out from the crowd
- Seamless Sale**  
The secret to closing deals big and small
- Velvet Rope**  
The secret to a winning team
- Robotic Process**  
The secret to building companies and products
- Unsinkable Ship**  
The secret to opening closed doors

### INSIGHTS



### AUDIENCE

- Professionals
- Students
- Entrepreneurs
- Diplomats
- Artists