



# Jack Plotkin

CEO, Founder, Author, Product Visionary

**100+**

Fortune 500  
Clients Advised

**\$1B**

Venture  
Value Built

**5**

Industries  
Disrupted

**\$100M**

Tech  
Investments

**100+**

Published  
Original Works

## BIO

Jack Plotkin is one of the founders of modern product management. He has built world changing technologies and started transformational companies. The list of organizations that he has guided includes both sovereign governments and global corporations such as Microsoft, IBM, Disney, Walmart, UPS, Maersk, and General Motors, among more than 100 others. His products have been used to support 100+ million end users and 100+ billion transactions across the globe. Mr. Plotkin is a business luminary who has presented at leading universities, including Caltech, Columbia, Harvard, MIT, Princeton, and the International University of Monaco.

## INDUSTRY HIGHLIGHTS

- Fintech**  
Next-gen analysis for investment banks
- Human Resources**  
Leading edge human capital management
- E-Commerce**  
New direction in c2c marketplaces
- Health Tech**  
Pioneering SaaS for medical management
- Cloud**  
Leap forward in data virtualization
- AI / Computer Vision**  
Revolution in therapeutic delivery

## SELECT PUBLICATIONS

*Capital Markets  
Strategies: Liability  
Management*

*Remote Skill:  
Studies in  
Offshoring*

*Cybersecurity:  
Locking the  
Vault*

*The Contrarian's  
Guide to Product  
Management*

*The Metaverse,  
The Mind & Our  
Cybernetic  
Future*

2000s

2010s

2020s

*Capital Markets  
Strategies:  
Hybrid Equity  
Modeling*

*The Value-  
Based Care  
Revolution*

*Attaining a  
360 Degree  
Patient View*

*Why  
Building a  
Startup is  
Like Making  
a Movie*

*AI: Past,  
Present &  
Future*

## PORTFOLIO FOCUS

Tech

Health

Consumer

Energy

Govt