

Sponsorship package



Almaty International Conference (AIC)

Where East and West meet
on critical raw materials
for energy transition

European Union Member States and USA aim to achieve a certain percentage of ability to supply own demand of CRMs from various sources. It's where East, especially Central Asia countries, can meet the West.

Date: June 20-21, 2024

• About the event

Venue: Kazakh-British Technical University

Type of event: International Conference

Format: ceremonial opening, interactive panels, sponsor presentations, numerous coffee breaks, and a networking reception

Working languages: Kazakh, English and Russian, with a simultaneous interpretation



50+ speakers



200+ participants

Promotion of the conference
and a follow-up on KBTU portal and media

DAY 1

OFFICIAL OPENING

High Level segment

- Business meets Governments
- Companies' presentations

Panels' topics:

- Capacity of Central Asian institutions and establishment of a collaborative network
- The world demand for critical raw materials (CRMs)
- Depletion of traditional mineral reserves
- Unlocking critical raw materials potential in Central Asia
- Challenges to increasing the production of CRMs in the region
- Environmental Concerns
- Global Competition and national preferences and opportunities

DAY 2

OFFICIAL OPENING

High Level segment

- Business meets Governments
- Companies' presentations

Panels' topics:

- Modern technologies for sustainable energy
- Opportunities of nuclear energy in the region – from conventional to modular reactors
- Role of natural gas in energy transition
- Technologies for carbon neutrality by 2050
- Flexibility and digitalization for distributed energy production and consumption
- Facilitation of a dialogue on development the critical raw materials sustainably for energy transition

Why to participate in the Conference?



The Almaty International Conference 2024 is a place where leaders and private business of CRMs sustainability and energy transition of East and West meet



AIC 2024 is organized by Kazakh-British Technical University and East-West Energy Consulting



You will get visibility and promotion with high level Governments' officials and in the mainstream media and through a communication platform that no energy event in the region can provide.



The Conference will position you as one of the leaders in your industry and will open numerous opportunities for development, earnings and business success.

YOUR GOLDEN SPONSORSHIP

- ✓ With your vision and courage, you translate CRMs and RE for energy transition ideas into concrete projects and initiatives.
- ✓ You make moves that others only dream about.
- ✓ Your vision of business success and results is based on the partnership and success of all who participate in the venture.

The place of GOLDEN sponsor of our Conference is made
JUST FOR YOU

- Speaker at the opening ceremony and High level segment
- Statement for the media before the start of the Forum
- 20-minute slot for presentation
- Panelist on the panel of choice
- Position number 1 and the most visible position of the logo in all marketing materials (Forum website in the Sponsors section, banner campaign on the website before and after the Forum, LED screens during the event, press wall)
- Corporate film - presentation on LED screens during the break
- Branded stand in the exhibition area in front of the hall (dimensions 3x2m)
- 5 tickets for the conference
- Meeting room during the Forum upon request
- Mentioning the sponsor and its statements in articles on Conference website before and after the event
- Announcement of sponsors on social network

25,000 USD

YOUR SILVER SPONSORSHIP



You provide some of the finest technology solutions for CRMs for sustainable energy.



You know that your portfolio is your best reference, but you also want to be in the room with those looking for the best technology and expertise.

Let's team up and create the perfect platform for business success.
We are counting on you, and you can rely on us.

- Branding of the registration desk (in front of the hall and on the ground floor)
- Panelist on the panel by choice
- Position number 2 of the logo in all marketing materials (conference website in the Sponsors section, banner campaign on the BGEN website before and after the conference, LED screens during the conference, press wall)
- Corporate film on LED screens during the break
- Branded stand in the exhibition area in front of the hall (dimensions 3x2m)
- 3 tickets for the conference
- 2 press releases on the KBTU portal during 2024
- Announcement of sponsor on social networks

12,000 USD

You don't want to be a Sponsor
but still prefer your voice to be heard?

Registration Fee:

1 conference
TICKET — **\$750**

2 conference
TICKET — **\$1200**

3 conference
TICKET — **\$1500**

We look forward to partnering with your company!

Department for Internationalization
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