

Organizer:

PTAK
WARSAW
EXPO
MIĘDZYNARODOWA WYSTAWA ŻYWIENIA I WODY


ufi
Member

Warsaw

FOOD

Expo

16-18.05.2023

International Food Exhibition

warsawfoodexpo.pl

International Food Exhibition WARSAW FOOD EXPO

- one of the two most important industry events in Poland dedicated to the agri-food sector
- business character of the event and an excellent space for dialogue between producers and food distributors
- opportunity to establish trade relations within the domestic market as well as to develop and increase export of products
- place to present novelties and discuss trends on the food market
- Hosted Buyers program, successfully implemented for 6 years
- extensive agenda of conferences, seminars and presentations, which
- provides an opportunity to discuss the prospects for development of the industry



Trade zones:



FOOD&DRINK

meat, fish, seafood, fruit, vegetables, beverages and alcohols, fats and oils, milk and dairy products, eggs, grain mill products, bakery, pastry and confectionery products, other foodstuff



WELLFOOD

dietary supplements, functional foods, superfoods, food free from



VEGE

foods for vegans and vegetarians, plant-based products, plant-based dairy products, meat substitutes



CONVENIENCE

ready-to-eat products, ready-to-heat products, ready-to-cook products



PREMIUM FOOD

foods with quality indications such as a protected designation of origin, protected geographical indication, traditional speciality guaranteed



ORGANIC

food from organic production, certified, labelled with the „euroleaf” logo



CRAFT

food products made in an artisanal manner, with respect for tradition and good taste



START UP

products created by young, innovative companies operating in the food industry



FOOD TECH

technology and equipment for food technology and equipment catering, packaging

Our clients:



Exhibitor's profile:

- producers and processors of the agri-food sector
- wholesalers and distributors of food products
- importers and exporters of food from Poland and abroad
- manufacturers of solutions used in food industry - production machinery, refrigeration equipment, supply logistics, means of transport, packaging

Why it is worth it:

- international nature of the event
- Hosted Buyers program
- arranged visits of foreign buyers
- matchmaking - arranged meetings Buyer-Supplier
- cooperation with trade organization and trade counselors from all around the world
- comprehensive promotional campaign with focus on eastern markets
- participation of merchants from retail chains and leading distributors present in Poland
- significant interest from the HoReCa sector - about 30% of visitors

Trade sector

TRADE SECTOR

- trade networks (international, nationwide, regional, local)
- shopping groups
- national and regional franchise networks
- food distributors and wholesalers
- online stores, e-commerce
- petrol station networks
- petrol station and press store networks
- vending companies

HoReCa SECTOR

- restaurants and cafes, including the ones in hotels
- catering companies

Previous edition in numbers:



180
exhibitors



14
countries



15 000
sqm



7 356
professional Polish
and foreign visitors



including
30%
from HoReCa
industry



over
2 700
individual B2B
meetings



Opinions about the fair

TOMASZ WALCZOWSKI

Country Manager Poland, ALFA BIO s.r.o.

I highly appreciate the way the fair was organized both in terms of systemic preparation (...), as well as very quick and professional contact from your side (...). We had the opportunity to establish many valuable contacts that are already bringing business results. During all days of the fair the attendance was very high, which I particularly appreciate. A large part of the visitors are customers interested in establishing business relations.

PRZEMEK SKOKOWSKI

CEO w Dietly.pl

Warsaw Food Expo was the first fair for us, at which we appeared as exhibitors. Using the momentum of the event we also decided to organize the first in Poland conference devoted to dietetic catering during the fair. The whole event, both the exhibition and the conference, became a success, and our brand began to be associated as an ambassador of the industry. Great contact with the organizers and assistance during the conference. We recommend it to everyone who is yet undecided.

MICHAŁ SIEMIENIUK

Novigo Films Sp. z o.o.

Our presence at the Warsaw Food Expo 2019 allowed us to establish new business contacts and present the brand Love Nature. At our stand, we were able to meet with existing customers as well as those who have heard about us, but we had not had the opportunity to cooperate yet. Thanks to that, the fair can be considered as very successful. Undoubtedly, we will be present at the next editions of the fairs.

PTAK WARSAW EXPO

MEDYANARODOWE CENTRUM TARGOWO-WYSTAWOWE

500 000 sqm

outdoor area

143 000 sqm

indoor area

15 000

parking spots

HALL F

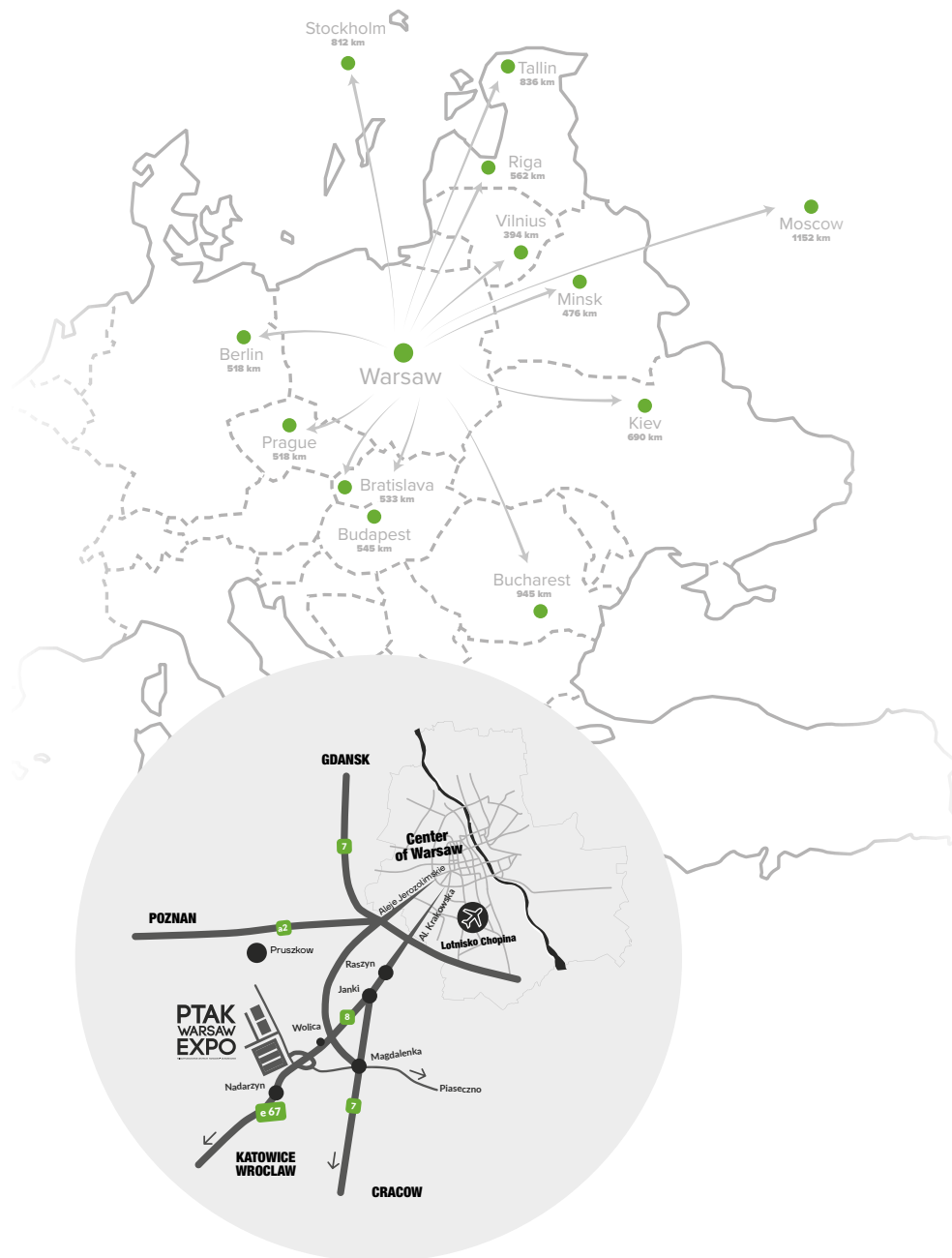
HALL E

HALL D

HALL C

HALL B

HALL A



**15 MINUTES FROM
WARSAW CITY CENTRE**



**PERFECT
TRANSPORT LINKS**

DIRECTLY AT S8 ROUTE AND COMMUNICATION
NODE A2/S8/S7



**10 MINUTES
FROM THE INTERNATIONAL
AIRPORT**

WARSAW CHOPIN AIRPORT



**INNOVATIVE
EXHIBITION SYSTEM**



**PROFESSIONAL
AND COMPLETE
SUPPORT FOR EXHIBITORS
AND VISITORS**



**TRUST-WORTHY COMPANY
WITH 20 YEARS' EXPERIENCE**

ADDRESS

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