

INTERNATIONAL HORTICULTURAL EXPO 2027,  
YOKOHAMA, JAPAN





# Welcome to International Horticultural Expo 2027, Yokohama, Japan

International Horticultural Expo 2027, Yokohama, Japan was approved by the Association Internationale des Producteurs de l'Horticulture as an A1 International Horticultural Exhibition and officially recognised by the Bureau International des Expositions, in accordance with the Convention relating to International Exhibitions.

The Expo will provide an opportunity for the entire global community to share the importance of plant resources as a foundation of social and economic activities, and to re-evaluate the wisdom and culture relevant to utilizing the diverse functions of the natural environment in daily life. The Expo is also expected to explore ideas about how to use such practices and knowledge to form a sustainable society in cooperation with diverse actors all over the world. Through these efforts, the Expo will be an opportunity to build a stronger foundation for achieving SDGs, and to share visions of a sustainable society beyond 2030.



# Overview

## Title

International Horticultural Expo 2027, Yokohama, Japan

## Venue

City of Yokohama, Kanagawa Prefecture, Japan

## Period

From 19 March to 26 September 2027

## Expected Number of Visitors

15 million

(This includes diverse attendance modes such as via information and communications technology (ICT) and local cooperation; the expected number of admission-paying visitors is  $\geq 10$  million)

## Event Area

Approx. 100 hectares

## Organiser

Japan Association for the International Horticultural Expo 2027, Yokohama



Theme

## Scenery of the Future for Happiness

Flowers, greenery, and agriculture excite people across different ideologies, generations, and national borders and bring about a sense of happiness. They nurture respect for nature in people's minds and create value that is harmonious with nature.

In light of global climate change and biodiversity loss, the Expo aims to create a society in which people have a deeper sense of happiness through various activities related to flowers, greenery, and agriculture.

# Sub-Themes

The following four sub-themes will be used in the Expo to expand and realise the theme:

## **Co-adaptation**

Development of sustainable, safe, and attractive urban areas through “Green Infrastructure” which shall use diverse functions of the natural environment and complement grey infrastructure. It will emphasize the use of wisdom of coexistence with nature, regeneration and recycling.

## **Co-existence**

“Green Community” in which people share with and support each other. It will emphasize the importance of participation in the improvement of social and living infrastructures. It will emphasize learning from agrarian culture, which is appreciative of nature and makes use of it in daily life.

## **Co-creation**

Creation and development of new value-creating industries ahead of their time, through the introduction of high-value-added floriculture and agriculture, new technologies and new varieties of flowers etc. It will also welcome demonstrations of how to expand life science industries through cross-industrial cooperation of, for example, medical sciences, sports and arts.

## **Co-operation**

Development of a society that respects multicultural coexistence, friendship, peace, and diversity. It will emphasize cooperation among diverse actors, including domestic and foreign companies, educational and research institutions, citizens, and international networks. It will encourage accumulation of wisdom and technology that could lead to solutions to global issues, and the sharing thereof among people worldwide.



## Environment in and around Expo Site

In and around the Expo Site, abundant natural environments remain, and agricultural activities have continued despite its location in a metropolitan area. The natural capital of the area includes farmland, rolling grassland, headwaters, and terraced land; the trees peripheral to adjoining forested areas provide habitats for diverse plants and animals.



## Concept of Expo Site Development

- Creating attractive and comfortable spaces in harmony with nature, based on the potential of the natural environment
- Providing spaces that connects various actors such as participants and visitors, and leads to solutions for global challenges and development of future communities
- Creating comfortable and inclusive spaces for all people involved in the Expo, such as participants and visitors



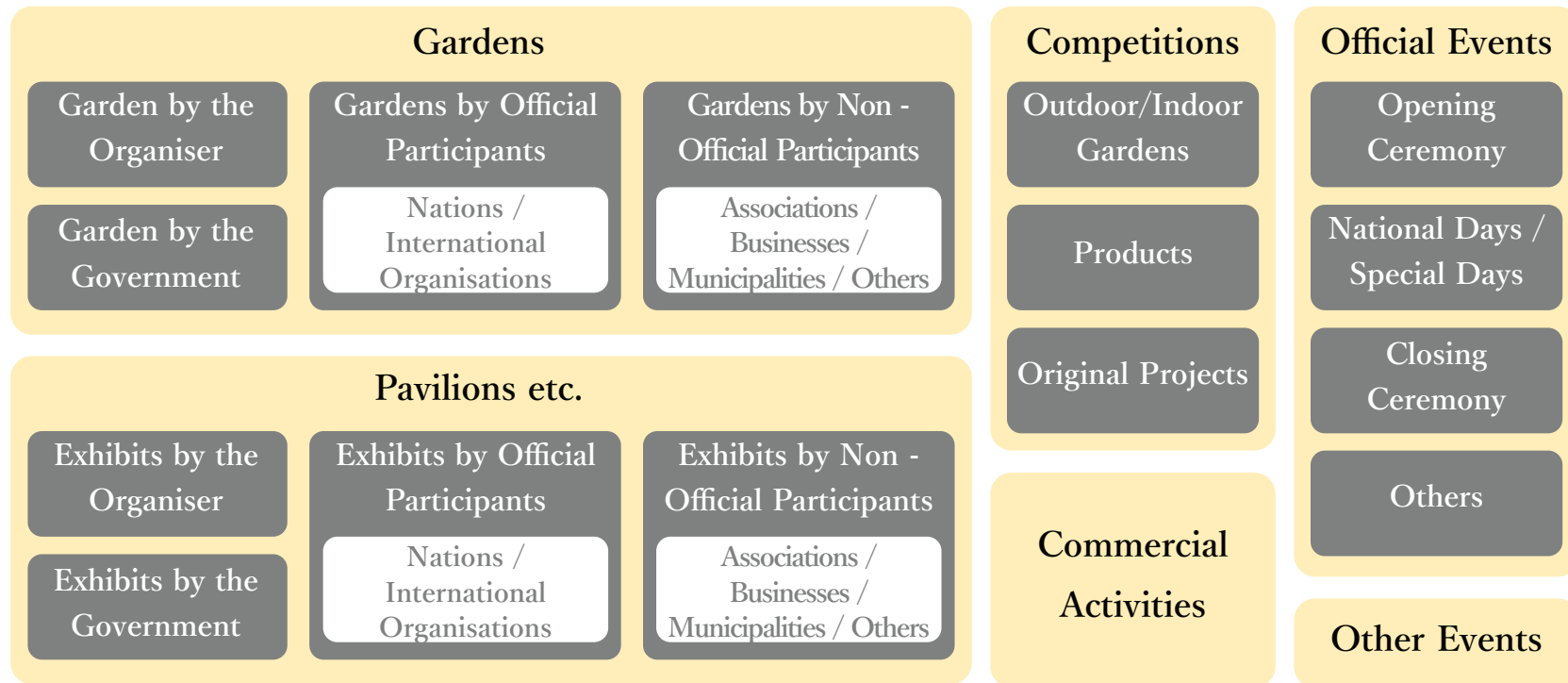
# Layout of Expo Site





# Exhibits and Events

The themes of the Expo will be illustrated through exhibits that constitute the core of an A1 International Horticultural Exhibition as well as through events and commercial activities.



# Official Participants (Foreign Governments and International Organisations)

## Exhibition Space

There are the following categories of exhibition spaces:

- Outdoor exhibition space (Type I)
- Indoor exhibition shared facilities (Type II)

Official Participants will be able to construct their own gardens and/or pavilions for their own exhibitions on the Type I plot provided by the Organiser. The plots are made available by the Organiser free of charge.

Official Participants will also be able to use the exhibition space in pavilions (Type II) built by the Organiser for the exhibition.



## Commercial Activities

Official Participants may operate commercial and/or other activities in their sections.

For example, Official Participants may:

- Open restaurants in which the national food of their countries will principally be served.
- Sell one or more types of articles which are truly representative of their countries or organisations.

## Entertainment, Special Events

- Official Participants may arrange shows, special events, presentations or meetings related to the theme of the Expo.
- Official Participants may hold National Days/Special Days as official events.

## Competitions

Competitions are positioned as pivotal events that characterize an A1 International Horticultural Exhibition. Competitions will attract participants from around the world, who will apply their skills, techniques, and knowledge to gardens, cut flowers, bonsai, etc. This will be of great benefit to the horticultural industry and related industries, as well as to landscape architecture, and will promote culture and improve the techniques. Indoor/outdoor garden and product (e.g. flowers and other ornamental plants) competitions will be held. Furthermore, special competitions will be held in accordance with the theme of the Expo.



# Organiser's Initiatives

## Organiser's Garden

The Organiser's Garden symbolises International Horticultural Expo 2027, Yokohama, Japan and embodies the Expo theme together with other exhibits. The Garden consists of several gardens organised by the Organiser that heighten the related feeling of visitors and entertain them by exhibiting different blooming flowers in each season.

In the Garden, Japan's traditional plants and landscape techniques are extensively employed in addition to the latest advanced planting techniques, and visitors will feel the history and culture of Yokohama so that it will meet the expectations of visitors to an A1 International Horticultural Exhibition.

## Symbol Exhibition

The Symbol Exhibition aims to promote visitors' understanding of the theme and foster changes in their consciousness and behaviour. It will create an overwhelming and fascinating space and symbolise the Expo so that many people will come to the Expo to visit the Symbol Exhibition.

In recent years, people and nature/plants, which were once integrated in our daily lives, have become physically and psychologically distant. Under such circumstances, the Exhibition provides visitors with an opportunity where each person becomes aware of the importance of coexistence with nature, discovers a way to connect with nature for herself/himself, and has experiences that trigger changes in consciousness and behaviour.



# Benefits of Participation

- Accumulation of wisdom and technologies that lead to the resolution of global issues, and mutual dissemination, exchange, and sharing with people in each country
- PR of the country's culture and tourism industry and creation of new networks
- Creation of communities through international exchange, shows and events that shed light on the cultures of each country
- Creation of new business through collaboration between various industries
- Development of the floriculture and landscaping industry
- Creation of opportunities for horticulturists
- Progress of business by creating new attractive varieties and improving technology



# How to Participate

Details of participation procedures will be announced on the website after related Special Regulations are approved by BIE.



URL : <https://expo2027yokohama.or.jp/en/officialparticipants/>  
ID : participant  
PIN : Yokohama2027

# Yokohama City

Since its opening in 1859, Yokohama has developed as a gateway to Japan and a key point of trade, with goods, people, and culture flowing in from overseas, making it a diverse city with a colourful mix of international features. In addition, a number of plants, such as lilies, were exported overseas, and it became a pioneer in the import of Western flowers such as roses and tulips. It could be called a “gateway to horticultural culture.” Yokohama is a city with deep history and represents Japan with a population of more than 3.7 million. In addition to having beautiful waterfront cityscapes in harmony with skyscrapers, historical buildings, and greenery in parks, its suburbs are still rich with nature. This beautiful scenery connects to neighbouring municipalities, and many tourists from Japan and abroad visit due to the area’s scenic charm.



Photo by Hideo MORI



Yokohama has been selected by the national government as a city that proposes excellent initiatives to achieve the SDGs. Furthermore, as “Zero Carbon Yokohama”, the city has declared its goal to decarbonize by 2050. Yokohama is a top runner in driving the decarbonization of local governments.

By collaborating and fusing flowers, greenery, and agriculture with technologies from different fields and digital technologies, we will disseminate the theme of International Horticultural Expo 2027, Yokohama, Japan “Scenery of the Future for Happiness”, from Japan and Yokohama.

# Local Climate

The Expo is held from March to September, allowing the experience of three seasons: spring, summer, and autumn. In 2021, the average monthly temperature in Yokohama was highest in August at 27.5°C, and lowest in January at 6.2°C. The month with the least precipitation was January with 46 mm and the month with the most precipitation was July with 368 mm. The rainy season (June to July) and the typhoon season around September have higher precipitation.

# Transportation

## Air Route

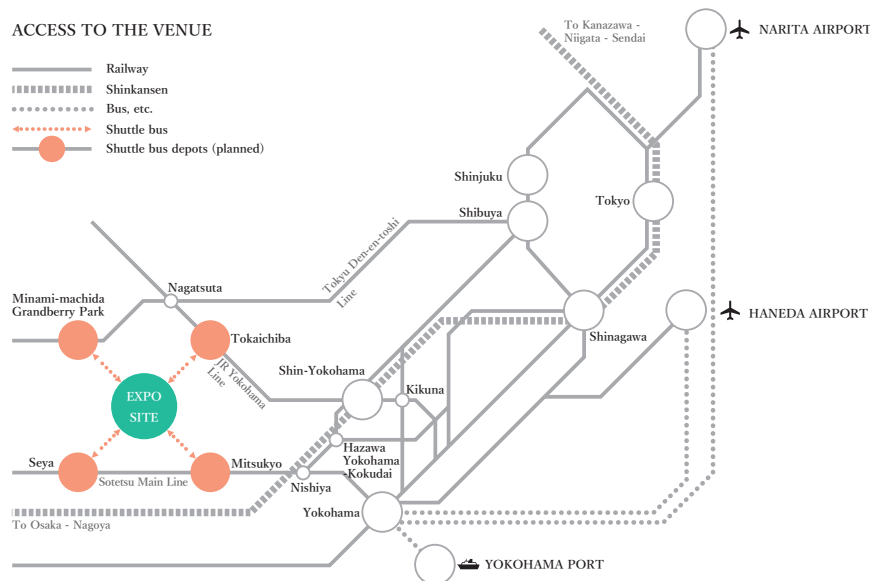
Haneda and Narita International Airports serve airlines to and from major cities around the world. The trip from Haneda Airport to Yokohama Station is very convenient, taking only about 30 minutes by train or bus; the total travel time to the venue is about 70 minutes.

## Sea Route

The Port of Yokohama has several terminals that can accommodate large cruise ships such as the Osanbashi Yokohama International Passenger Terminal.

## Ground Transportation

Several train stations are available near the venue, including Seya Station and Mitsukyo Station on the Sotetsu Main Line to the south, and Minami-machida Grandberry Park Station on the Tokyu Den-en-toshi Line and Tokaichiba Station on the JR Yokohama Line to the north.



## CONTACT

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